

CHARACTER ASSETS / PRINCIPLES

Abundance	Commitment	Elation	Honesty	Optimism	Secure	Victory
Accepting	Compassion	Elegance	Honor	Order	Self-approval	Vigor
Accomplishment	Competence	Empathy	Hopefulness	Organization	Self-control	Virtue
Accuracy	Completion	Encouragement	Hospitality	Originality	Self-esteem	Vision
Achievement	Composure	Endurance	Humility	Outgoing	Selflessness	Vitality
Acknowledgement	Concentration	Energy	Humor	Outlandishness	Self-sufficiency	Vivacity
Activeness	Confidence	Enjoyment	Hygiene	Outrageousness	Sensitivity	Warmth
Adaptability	Conformity	Entertainment	Imagination	Patient	Sensuality	Watchfulness
Adoration	Congruency	Enthusiasm	Impact	Passion	Serenity	Willfulness
Adventure	Connection	Excellence	Impartiality	Peaceful	Service	Willingness
Affection	Consciousness	Excitement	Independence	Perceptiveness	Sharing	Wisdom
Affluence	Consideration	Exhilaration	Industrious	Perfection	Shrewdness	Wittiness
Agreeable	Consistency	Expectancy	Ingenuity	Perkiness	Significance	Wonder
Aggressiveness	Contentment	Expediency	Inquisitiveness	Perseverance	Simplicity	Youthfulness
Agility	Continuity	Experience	Insightfulness	Persistence	Sincerity	Zealousness
Alertness	Contribution	Expertise	Inspiration	Persuasiveness	Skillfulness	
Altruism	Conviction	Exploration	Integrity	Philanthropy	Sociability	
Ambition	Cooperative	Expressiveness	Intelligence	Piety	Solitude	
Amusement	Correctness	Extravagance	Intensity	Playfulness	Soundness	
Analytical	Courage	Extroversion	Interdependence	Pleasantness	Specificity	
Anticipation	Courtesy	Exuberance	Intimacy	Pleasure	Spirited	
Appreciation	Craftiness	Fairness	Introversion	Poise	Spirituality	
Approachability	Creativity	Faith	Intuition	Politeness	Spontaneity	
Approving	Credibility	Fame	Intuitiveness	Popularity	Stability	
Articulacy	Cunning	Family	Inventiveness	Power	Steady	
Assertiveness	Curiosity	Fascination	Involved	Practicality	Stealth	
Attentiveness	Daring	Fashion	Joyous	Precision	Stillness	
Attractiveness	Decisiveness	Fearlessness	Judiciousness	Preparedness	Straight-forward	
Audacity	Decorum	Ferocity	Justice	Presence	Strength	
Availability	Deference	Fidelity	Kindness	Privacy	Structure	
Awareness	Delight	Fierceness	Knowledge	Proactivity	Success	
Awe	Dependability	Firmness	Lawful	Professionalism	Support	
Balance	Depth	Fitness	Leadership	Prosperity	Sympathetic	
Beauty	Desire	Flexibility	Learning	Prudence	Synergistic	
Being the best	Determination	Flow	Liberty	Punctuality	Teamwork	
Belonging	Devotion	Fluency	Liveliness	Purity	Thankfulness	
Benevolence	Devoutness	Focus	Logic	Rational	Thoroughness	
Bliss	Dexterity	Forgiving	Longevity	Realistic	Thoughtfulness	
Boldness	Dignity	Fortitude	Loving	Reason	Thrifty	
Bravery	Diligence	Frankness	Loyalty	Reasonableness	Tidiness	
Brilliance	Direction	Freedom	Majesty	Recognition	Timeliness	
Calmness	Directness	Friendliness	Making a difference	Recreation	Tolerant	
Camaraderie	Discipline	Frugality	Mastery	Refinement	Traditionalism	
Caring for others	Discovery	Gallantry	Maturity	Reflection	Tranquility	
Carefulness	Discretion	Generosity	Meekness	Relaxation	Transcendence	
Celebrity	Diversity	Gentleness	Mellowness	Reliability	Trust	
Certainty	Dominance	Giving	Meticulousness	Resilience	Trustworthiness	
Challenge	Dreaming	Grace	Mindfulness	Resolution	Truth	
Charity	Drive	Gratitude	Moderation	Resolve	Unassuming	
Charm	Duty	Gregariousness	Modesty	Resourcefulness	Understanding	
Chastity	Dynamism	Growth	Monogamous	Respect	Unflappability	
Cheerfulness	Eagerness	Guidance	Motivation	Restraint	Uniqueness	
Clarity	Easy-Going	Guilt-free	Mysteriousness	Reverence	Unity	
Cleanliness	Economy	Happiness	Neatness	Richness	Usefulness	
Clear-mindedness	Ecstasy	Harmony	Nice	Rigor	Utility	
Cleverness	Education	Healthy	Obedience	Romantic	Valor	
Closeness	Effectiveness	Helpfulness	Open-Mindedness	Sacredness	Variety	
Comfort	Efficiency	Heroism	Openness	Sacrifice	Venturous	

CHARACTER ASSET = PRINCIPLE

CHARACTER DEFECT = LIABILITY